

**DELIVERING
TAXES, JOBS AND
DOUBLE
CHEESEBURGERS.**

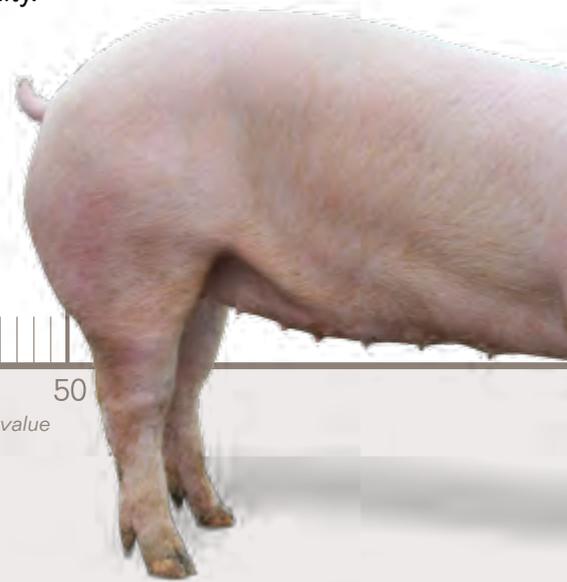
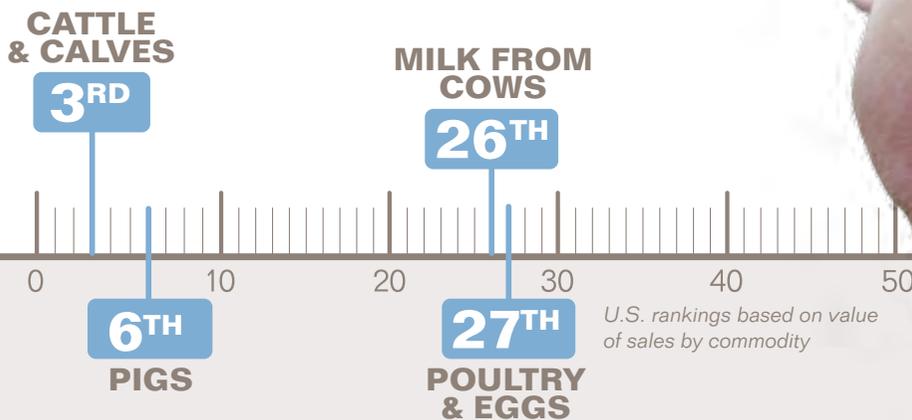


LIVESTOCK FARMERS AND RANCHERS BRING MORE TO THE TABLE THAN WHAT'S ON YOUR PLATE. THEY ARE INVESTING IN OUR STATE.

Nebraska's livestock farmers and ranchers are contributing to the strength of your community in ways you might not realize.

Annually, Nebraska's animal agriculture industry contributes **\$18.5 BILLION** in economic output, **\$3 BILLION** in household income, **\$1.3 BILLION** in tax receipts and **77,329 JOBS**.¹

This makes Nebraska one of the top livestock producing states.² There is value in every new chicken (and pig and cow and egg, too) — both in the barn and in the community.



GROWING COMMUNITIES

Nebraska is also a top producer of corn and soybeans, two essentials of livestock feed. So, it makes sense that farmers and ranchers are starting or expanding livestock operations close to these valuable inputs. This growth has benefits for your community.

These numbers reflect what two livestock expansion scenarios would contribute to Nebraska communities **annually**. Local tax revenue and one-time construction spending are in addition to these annual contributions.



HEALTHY SOILS LEAD TO HIGHER YIELDS³

10% increase in fed cattle production 25% increase in market-weight hogs

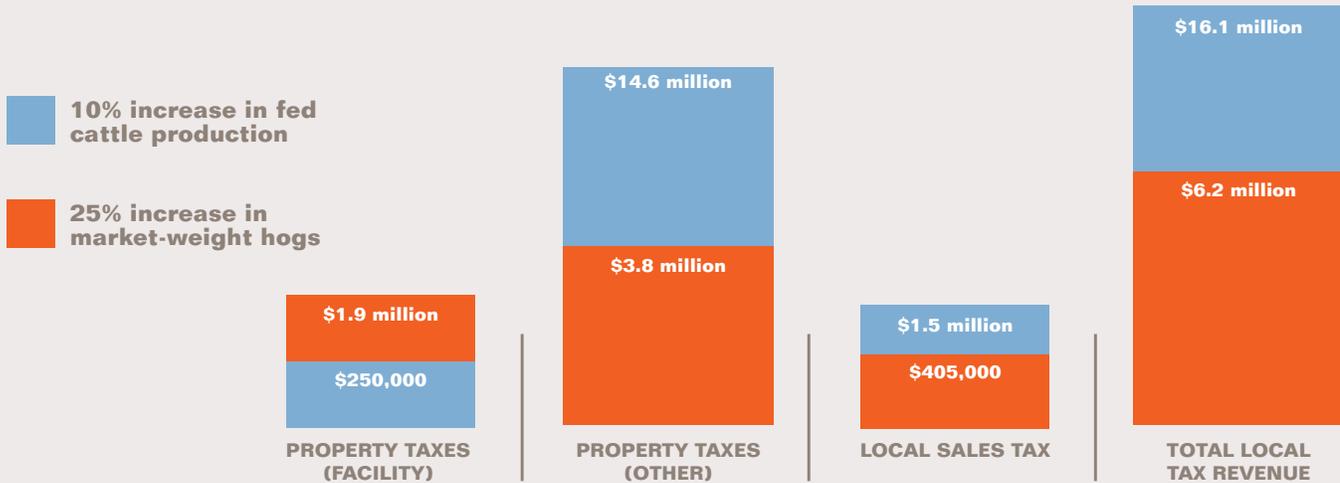
To provide the necessary nutrients to maximize productivity, fertilizer is used. Whether it's commercial fertilizer or livestock manure, farmers and ranchers use just the right amount because it's better for the environment and their pocketbook. [They don't want to waste valuable nutrients.]

The annual revenue value of manure generated by a 10 percent increase in fed cattle production in Nebraska is **\$8,400,000**. And for a 25 percent increase in market-weight hogs, **\$6,180,000**. That's a lot of ... nutrients.

THE BARN AND BEYOND

Expanding or adding new livestock barns benefits a community far beyond jobs and incomes. With every new barn comes property taxes, sales tax and one-time construction spending.

Community contribution of livestock expansion scenarios³

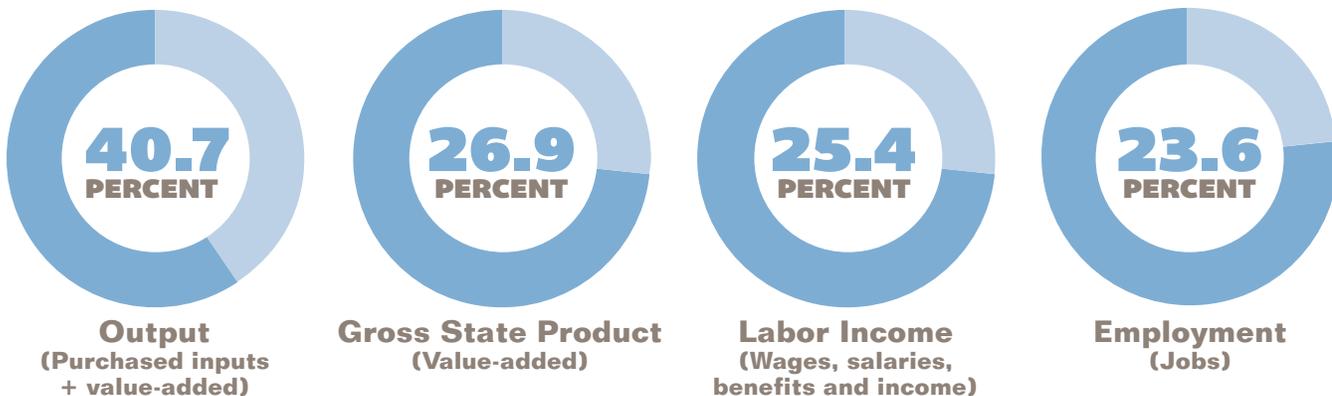


THE BOTTOM LINE AND BEYOND

Agriculture, including livestock production, plays an important role in Nebraska's economy. In fact, in 2010, Nebraska agriculture* accounted for more than one-quarter of the Nebraska economy, contributing **\$68.9 million** in economic output, **\$22.6 million** in value-added, **\$13.7 million** in labor income and **289,244 jobs**.⁴

*Includes crop and livestock production; agricultural-related manufacturing; transportation, equipment and co-ops; agricultural research and education and agri-tourism.

Agriculture's share of the Nebraska economy⁴



With tax contributions, increased revenue and quality job creation, Nebraska's livestock farmers and ranchers and their personal investments strengthen our communities.

ANIMAL AGRICULTURE IS MORE THAN JUICY BACON CHEESEBURGERS. IT'S AN INVESTMENT IN COMMUNITY VITALITY!

Nebraska's livestock farmers and ranchers are a part of the community fabric, caring for the land and animals that feed their families, and yours.

As community leaders and economic contributors, Nebraska's livestock farm and ranch families are responsible neighbors invested in their heritage, their future and the health of the community.

Learn more about Nebraska's farmers and ranchers at
www.farmersandranchersdeliver.com



This brochure is reprinted with Indiana Soybean Alliance permission by the Nebraska soybean checkoff, supporting our number one customer — Nebraska livestock and poultry farmers and ranchers.

¹Agralytica Consulting. 2014. "Animal Agriculture Economic Analysis: 2003-2013. A Report for United Soybean Board."

²USDA, NASS. 2014. "Nebraska Agricultural Overview." Accessed November 2015.
Retrieved from: http://www.nass.usda.gov/Quick_Stats/Ag_Overview/stateOverview.php?state=NEBRASKA.

³Giri, A., B. Johnson, T. Kabata and E. Thompson. 2014. "Nebraska's Animal Agriculture: Economic Impacts of Cattle, Hog, Dairy and Poultry Industry Changes." University of Nebraska-Lincoln.

⁴Giri, A., B. Johnson and E. Thompson. 2012. "The 2010 Economic Impact of the Nebraska Agricultural Production Complex." University of Nebraska-Lincoln, Department of Agricultural Economics.