

**PROTECTING
THE LAND,
OUR LEGACY
AND THE PERFECT
STEAK.**



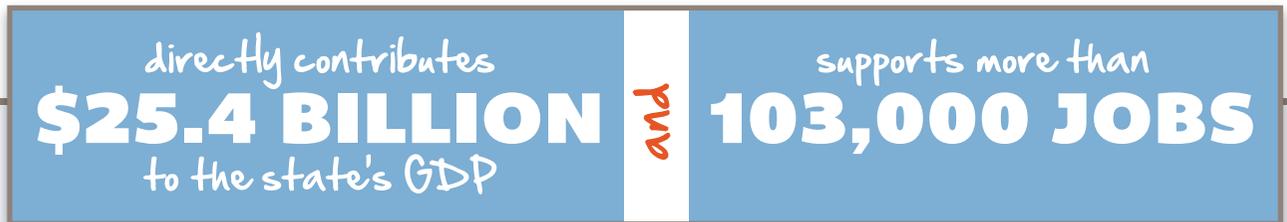
FARMERS DO MORE THAN DELIVER THE SIZZLE. THEY ARE INVESTED IN OUR COMMUNITIES.

MORE THAN COWS, SOWS AND PLOWS

While many farms are passed from one generation to the next with pride, not everyone growing up in a farm family continues to live and work on the farm. But, 79 percent of people who have left the family farm say they remain involved and invested in the agriculture industry.¹

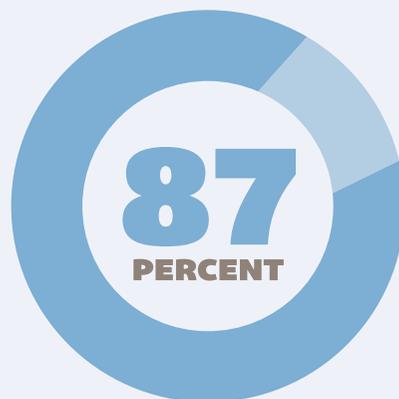
Agricultural jobs run the gamut — and are a viable source of economic growth beyond the farm. From food processors and commodity brokers to animal scientists and crop consultants, the agriculture industry offers job opportunities in the ag, food and renewable natural resources sectors.

Economic Opportunities For Your Community²
Indiana Agriculture



Tied to their communities through years of family and financial investments, Indiana's livestock farm families are building on timeless traditions while preparing for future generations.

Agriculture has been part of our communities for more than 200 years. Farmers work 24 hours a day, 365 days a year to protect their legacy and provide for their families, and yours. Multiple generations living and working on the farm is more than just a trend — it's a tradition. A tradition fueled by passion for the land, a commitment to family and the desire to leave behind something valuable.



of all U.S. farms
are operated by
families or individuals.³



of farms have been
in the family for three
or more generations.⁴

INDIANA LIVESTOCK EATS INDIANA CORN

Indiana is a top producer of corn and soybeans, two essentials of livestock feed. So, it makes sense that farmers are starting or expanding livestock operations close to these valuable inputs. This growth has benefits to the next generation, and your community, too.

There's a lot of costs when it comes to planting and harvesting crops — land, seed, insurance, planters, tractors, combines and much more. High capital costs, high risk and limited access to acres can make it difficult for a young person to secure the financial backing to grow grain.

However, raising livestock is an ideal opportunity for the next generation to follow the family tradition of farming while continuing to stay and grow in the communities they have always called home. And, bring in more bacon [not just the crispy kind] — so the whole community benefits.

DON'T LET SIZE FOOL YOU

With multiple generations, lots of high capital investments and sometimes many families supported, farmers often form corporations, or LLCs, to help remain economically viable. But in the end, no matter the size, farmers are focused on handing down the business to the next generation. The business model may have changed, but the people are the same.



**ANIMAL AGRICULTURE IS MORE THAN A PERFECT
STEAK OR BURGER.
IT'S FARM FAMILIES INVESTED IN OUR LAND,
OUR COMMUNITIES AND
OUR STATE.**

Indiana's livestock farms are a part of the community fabric, caring for the land and animals that feed their families, and yours.

As community leaders and economic contributors, Indiana's livestock farm families are responsible neighbors invested in their heritage, their future and the health of the community.

Learn more about Indiana's livestock farmers at
www.farmersdeliver.com

Funded with Indiana soybean and corn checkoff dollars.



¹United Nations and Agriculture Organization, Family Farm Survey Report, 2014. Accessed December 2014.
Retrieved from: <http://foodtank.com/news/2014/10/world-food-day-2014-toasts-family-farmers>.

²Indiana Business Research Center, Kelley School of Business, Indiana University, 2013. Agriculture's Bounty: The Economic Contribution of Agriculture.

³USDA. Census of Agriculture, 2014. 2012 Census of Agriculture Reveals New Trends in Farming. Accessed November 2014.
Retrieved from: http://www.agcensus.usda.gov/Newsroom/2014/05_02_2014.php.

⁴Journal of the ASFMRA. 2014. Attributes of U.S. Farms by Number of Generations the Farm has been in a Family. Accessed October 2014.
Retrieved from: http://portal.asfmra.org/userfiles/file/journal/zulau135_138.pdf.